

**SEMINARS**

**DEMOS**

**GEAR**

**ACTIVITIES**

**Pregnancy + Birth Seminar A**

**Newborns + New Parents Seminar B**

**Life with a Baby Seminar C**

Exhibitor Floor

Exhibitor Floor

Exhibitor Floor

11:00AM  
11:15AM  
11:30AM  
11:45AM  
12:00PM  
12:15PM  
12:30PM  
12:45PM  
1:00PM  
1:15PM  
1:30PM  
1:45PM  
2:00PM  
2:15PM  
2:30PM  
2:45PM  
3:00PM  
4:00PM

Exhibitor floor opens at 11 a.m.



**The Pelvic Floor**  
Gabrielle Burkard, PT, DPT  
Buffalo Rehab Group



**Breastfeeding Essentials**  
Dianne Cassidy, MA, IBCLC-RLC, ALC, CLSP  
The Badass Breastfeeding Podcast



**Pain Management Options for Labor**  
Tara Withey, CD, CBE, CVD  
716 Birth



**The Fourth Trimester**  
Kelli Wixom, PCD(DONA)  
Silver Moon Sleep Consulting



**Postpartum Well-Being**  
Brittany Rathman, LMHC, PMH-C  
Harvest Mental Health Counseling



**Breastfeeding & Returning to Work**  
Christina Lewis, MSN, RN, CPS-I, IBCLC, LCCE  
Catholic Health



**Sleep in the First Year**  
Missy Yandow  
Slumber & Bloom



**Connecting with Baby**  
Kristen MacNeil, MA/CAS, LBA  
The Gentle Parenting Institute



**Baby Basics**  
Susan Wiepert, MD, CLC  
Purely Pediatrics



**Keynote: Baby Registry Lab with Jamie Grayson, CPST**  
*Seating is plentiful, but first come, first served. MUST be present to be eligible to win BRL's baby gear giveaways.*

**Breast Pumps**  
Catholic Health

**Car Seat Safety**  
Buffalo Car Seat Club

**Babywearing**  
Ergobaby

**The Pelvic Floor**  
Buffalo Rehab Group

**Postpartum Prep**  
Real Mama Co.

**Safe Sleep**  
Cribs for Kids

**Comfort Measures for Labor**  
716 Birth

**Baby Gear Test Drives**  
with  
Jamie Grayson, CPST

Get answers to your registry and product safety questions, and try out gear from top brands ...*all on the exhibitor floor!*



**Babywearing Test Drives**  
Ergobaby

**Car Seat Safety**  
Buffalo Car Seat Club

**Baby & Bump Photo Booth**

**GIVEAWAYS & PRIZES**

Registration

**Charity Raffle**  
Proceeds donated to  
The New York Milk Bank

Ticket sales end at 2:45PM.  
Last entries due by 3PM.

Winners will be texted between 3 and 4PM.  
Prizes must be claimed by 6PM on 10/6or forfeited.



**Gift Bags**

VIP attendees, stop by Registration for your gift bag before you leave!

**Babies & Bump Grand Prize**

Winner will be drawn randomly and notified between 3 and 4PM via the cell number used to purchase their ticket.

Prizes must be claimed by 6PM on 10/6or forfeited.

Keynote

**Baby Registry Lab Giveaways**

Everyone who attends Baby Registry Lab will be eligible to win baby gear prizes.

Seating open at 2:55PM.

MUST be present to win.