

GIFT BAGS

2024 EVENT SEASON

Gift bags are reusable totes we give to VIP attendees, filled with full-size products from our brand partners, and a handful of promotional items and product samples.

We assemble gift bags at our office in Fairport, NY. It's important to note that, since it takes a while to assemble them, and in some cases, we're on the road several weeks at a time, some of the deadlines are more than a month in advance of the event. It's essential that pieces arrive by the deadline so we can guarantee inclusion in the bags.

Deadlines for Receipt (earlier is better)

Columbus Detroit St. Louis Kansas City
APR-4 APR-18 MAY-7 MAY-7

Indianapolis Nashville Atlanta Charlotte
MAY-7 JUN-25 JUN-25 JUN-25

Pittsburgh Rochester Buffalo Cleveland
JUN-25 AUG-22 SEP-12 OCT-3

Cincinnati
OCT-3
We'll email you with confirmation when we receive your materials so you know they made it to us!



Quantity

- 3,000 season-wide / 250 per event.
- We're able to accommodate season-wide shipments at the beginning of the season and will store products in our climate-controlled warehouse.
- If ad hoc shipping is preferable, please let us know what the anticipated schedule is for receipt throughout the season.

Guidelines

We're able to accommodate most products, but please double check with us before sending anything to make sure it will fit into the bags and can be easily transported to our venues.

We recommend the same product be sent for season-wide support, if possible, with variations in color only. If you need to provide a variety of products, please send them in increments of 250, so we can feature the same product in every bag at a given event.

Shipping

Babies & Bumps 1387 Fairport Road, Suite 800 Fairport, NY 14450

Please send tracking info to partners@babies-and-bumps.com.

Palletized Shipments

We can accept palletized shipments and have a loading dock, so a lift gate isn't required. Our in-office hours vary, so please call 585-489-1000 to schedule a freight delivery if needed.

Logos & Assets

Please send logos, videos, lifestyle photography, messaging, promo code, and anything else that will help us promote your product and support to partners@babies-and-bumps.com.