

Our event program is printed on high-quality stock in full-color. It's distributed to all attendees on event day, email subscribers in each event city, and on social media.

### Deadlines for Receipt (earlier is better)

<b>Columbus</b> APR-4	<b>Detroit</b> APR-18	<b>St. Louis</b> MAY-9	<b>Kansas City</b> MAY-16
<b>Indianapolis</b> MAY-23	<b>Nashville</b> JUN-27	<b>Atlanta</b> JUN-27	<b>Charlotte</b> JUL-18
<b>Pittsburgh</b> JUL-25	<b>Rochester</b> AUG-22	<b>Buffalo</b> SEP-12	<b>Cleveland</b> OCT-3
<b>Cincinnati</b> OCT-10	We'll email you when we've received and checked your file so you know you're good to go!		



### Dimensions

- Full-page: 4.5" x 7.0"
- 1/2-page: 4.745" x 3.5"
- 1/4-page: 4.745" x 1.175"

### Specs

- Full color
- No bleeds or crop marks
- Examples are on the next page

### File Formats

- JPEG (300dpi)
- PDF (high resolution)

Please send files as attachments. We are unable to accept links to Google Docs, Word documents, or other file types.

### Submission

Email your ad to [partners@babies-and-bumps.com](mailto:partners@babies-and-bumps.com).

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4.5" x 7.0"  
portrait

1/2 Page

4.745" x 3.5"  
landscape

1/4 Page

4.745" x 1.175"  
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▼ FULL PAGE AD

▼ 1/4 PAGE ADS



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